

Curriculum Vitae — Jari Mustonen

Personal Information

- **Name:** Jari Mustonen
- **Position:** CTO (Chief Technology Officer), 3DBear Oy
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- **Location:** Finland

Summary

Serial entrepreneur and software architect with 20+ years of experience in software development, from architecting Finland's major transit systems to building scalable SaaS platforms. Combines a Master's in Psychology with deep technical expertise to build products that merge human cognition with cutting-edge technology. Two successful exits (CEO at Ibisense, acquired by Enevo).

Education

Year	Degree	Institution
2016–2019	Master of Science (MS), Psychology	University of Helsinki
1997–2006	Software Development studies	Helsinki University of Technology (now Aalto University)

Professional Experience

Period	Position	Organization
Oct 2025–present	Chief Technology Officer	3DBear Oy, Helsinki
Jan 2020–present	CEO & Founder	Itsellesi Oy
Sep 2022–present	Producer	Office Skills Accelerator (under Itsellesi Oy)
Sep 2019–Jan 2020	Psychologist	Etelä-Savon sosiaali- ja terveyspalvelujen kuntayhtymä
Feb 2016–Oct 2016	Director of Technical Sales	Enevo Inc.
Jun 2012–Oct 2016	CEO, Co-founder	Ibisense (acquired by Enevo)
Jun 2010–Jul 2012	Co-founder, Software Engineering	Blaast
Jan 2008–Jun 2010	Software Architect and Partner	Spartagon Consulting

Period	Position	Organization
Jun 2006–Jan 2008	Consultant and Lecturer	FC Sovolto Oyj
2004–2006	Software Developer	WM-data Oyj (Reittiopas transit routing)
1999–2001	Software Developer	Basware

Key Competencies

- Agentic AI systems and large language model (LLM) integration
- Software architecture (TypeScript, Python, React, cloud architectures)
- Product strategy and entrepreneurship
- Psychology and human-centered design
- Educational technology and content automation
- Extended reality (XR) tools and platforms

Selected Achievements

- **Office Skills Accelerator** — Training platform serving 10,000+ users across Finnish universities and corporations
- **Hetki AI** — Emotionally intelligent personal AI system
- **Reittiopas** — Contributed to Finland’s public transit routing system, including real-time bus tracking (PARAS Ajat) and emergency services routing
- Two successful startup exits (Ibisense → Enevo acquisition)

Relevant Projects at 3DBear

- **Simuna platform** — Technical architecture and AI-powered content production tools for vocational education
- **NEXR (2025–2028)** — Nursing Education with Extended Reality, Erasmus+ KA220-VET. Technical contributions to XR/AI tools and LLM training for educational applications (WP3, WP4)

Languages

- Finnish (native)
- English (full professional proficiency)